

Mumbai | Delhi | Bangalore | Ahmedabad

SME BUSINESS LEADERSHIP AWARDS:2013

SYNERGISING BUSINESS OPPORTUNITIES - EXPANDING HORIZONS



One full day event with
Knowledge Sessions

600 - 800
Attendees Expected

www.awards.zaraadvisory.com

Who should attend?

SME Owners, Directors, Leadership Team

in Maharashtra & Goa State

Attend this event / Nominate for awards – Register NOW!

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LEADERSHIP - HALL 1

1. Attracting professional talent in start up and family businesses
2. Building a story: Organizational Roadmap for success
3. Leveraging ambition: New Driving Force
4. Business Incubation: New CSR spend
5. Business Mentors: The change makers for growth

TECHNOLOGY - HALL 2

1. Technology & SME - Evolving market opportunities
2. Collaboration and Productivity: New Paradigm
3. Technology Licensing & transfer: Global Perspective
4. Solution Architects: Tech & company neutral: SME Perspectives
5. Product Development: Branding: Marketing

FINANCE - HALL 3

1. SME Finance: Trends and Perspectives
2. Private Equity & Fundraising: Road show opportunities
3. SME Stock Exchange: Renewed beginning
4. Government schemes for SME finances
5. Credit Rating Services: Emerging benchmarks

AWARD CATEGORIES

- ★ Best CEO: SME
- ★ Outstanding Start Up
- ★ Business Mentor Award
- ★ Collaborator of the Year
- ★ Emerging Family Business
- ★ Outstanding Contribution – CSR
- ★ Outstanding Women Entrepreneur
- ★ Outstanding Contribution in Wellness
- ★ Outstanding Contribution – Digital Business
- ★ Outstanding Contribution – Educational Service

Saturday, 21st December 2013 | Taj LandsEnd, Mumbai

FULL DAY EVENT

AGENDA

| | |
|---------------------|---|
| 11:00 am to 5:00 pm | Knowledge Sessions in 3 separate halls (total 15 sessions) |
| 6:00 pm to 6:30 pm | Launch of Spirit of Entrepreneurial Activism Campaign |
| 6:30 pm to 7:30 pm | Awards giving ceremony of SME Business Leadership Awards 2013 |
| 7:30 pm to 10:30 pm | Panel discussion, dinners and cocktails |

Why Should You Attend?

Business Networking – with 600-800 attendees for the event
5000+ registered for one year Fellowship Program
15 knowledge sessions
Speaker One-on-One
Media One-on-One

Standard Fees: Rs. 7,500/- + Tax
(payable online, offline and through IVR/Phone Banking)

Any industry with turnover
Below 500 Cr

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